

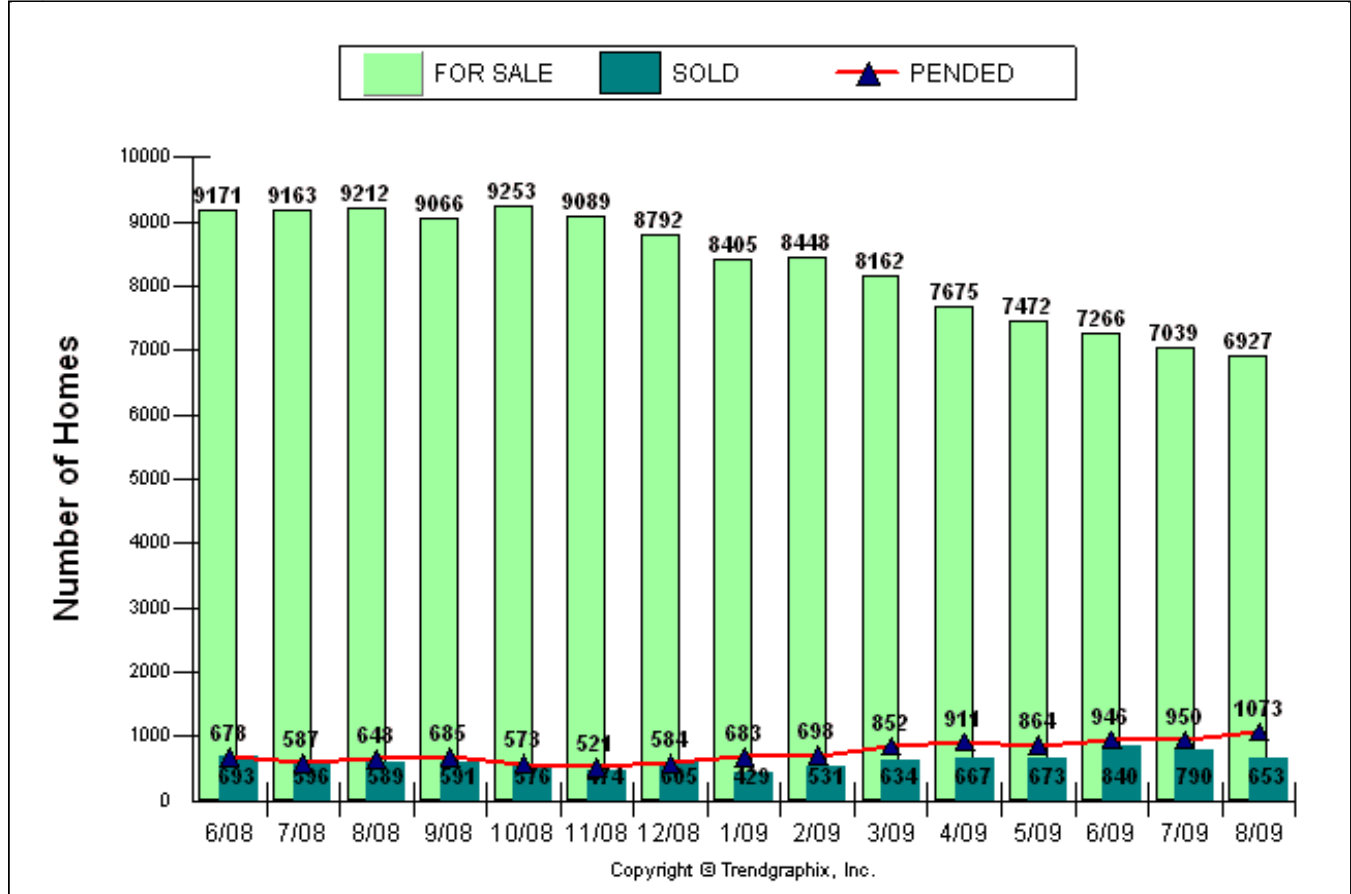
Facts and Trends™



Published Sep. 2009**

Location : Pinellas County
Number of Homes For Sale vs. Sold vs. Pended (Jun. 2008 - Aug. 2009)
 Price Range: \$0 - No Limit, SQFT Range: 0 - No Limit, Year Built: 0 - No Limit
 Single Family Home

Prepared for you by: David Price Coldwell Banker



	1 month			1 year			15 months		
	July 09	Aug 09	% Change	Aug 08	Aug 09	% Change	June 08	Aug 09	% Change
For Sale	7039	6927	-1.6% ↓	9212	6927	-24.8% ↓	9171	6927	-24.5% ↓
Sold	790	653	-17.3% ↓	589	653	10.9% ↑	693	653	-5.8% ↓
Pended	950	1073	12.9% ↑	648	1073	65.6% ↑	678	1073	58.3% ↑

Date	6/08	7/08	8/08	9/08	10/08	11/08	12/08	1/09	2/09	3/09	4/09	5/09	6/09	7/09	8/09
For Sale	9171	9163	9212	9066	9253	9089	8792	8405	8448	8162	7675	7472	7266	7039	6927
New Listing	1827	1859	1783	1788	1690	1401	1314	1789	1546	1540	1402	1424	1535	1663	1588
Sold	693	596	589	591	576	474	605	429	531	634	667	673	840	790	653
Pended	678	587	648	685	573	521	584	683	698	852	911	864	946	950	1073
Mon of Inv. on Sold	13.2	15.4	15.6	15.3	16.1	19.2	14.5	19.6	15.9	12.9	11.5	11.1	8.7	8.9	10.6
Mon of Inv. on Pended	13.5	15.6	14.2	13.2	16.1	17.4	15.1	12.3	12.1	9.6	8.4	8.6	7.7	7.4	6.5
Absorption Rt. on Sold	7.6	6.5	6.4	6.5	6.2	5.2	6.9	5.1	6.3	7.8	8.7	9	11.6	11.2	9.4
Absorption Rt. on Pended	7.4	6.4	7	7.6	6.2	5.7	6.6	8.1	8.3	10.4	11.9	11.6	13	13.5	15.5
Avg. Act Price	389	385	378	378	373	373	369	369	371	375	384	383	389	386	384
Avg. Sld Price	247	237	229	220	195	199	197	193	193	192	196	200	192	176	195
Avg. Sq Ft Price	143.6	141.8	136.6	132.6	124.1	121.7	120.8	122.9	118.2	116.5	119.8	121.3	116.3	112	118.7
Sold/List Diff. %	92	92	93	90	93	92	90	90	90	90	92	92	92	93	91
Days on Market	95	94	84	91	89	96	88	95	94	97	94	101	95	84	86
Sold/Orig LP Diff. %	84	85	86	82	85	83	81	78	81	81	82	80	77	85	78
Avg CDOM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Median Price	183	174	170	160	148	154	140	122	136	139	138	140	140	135	140

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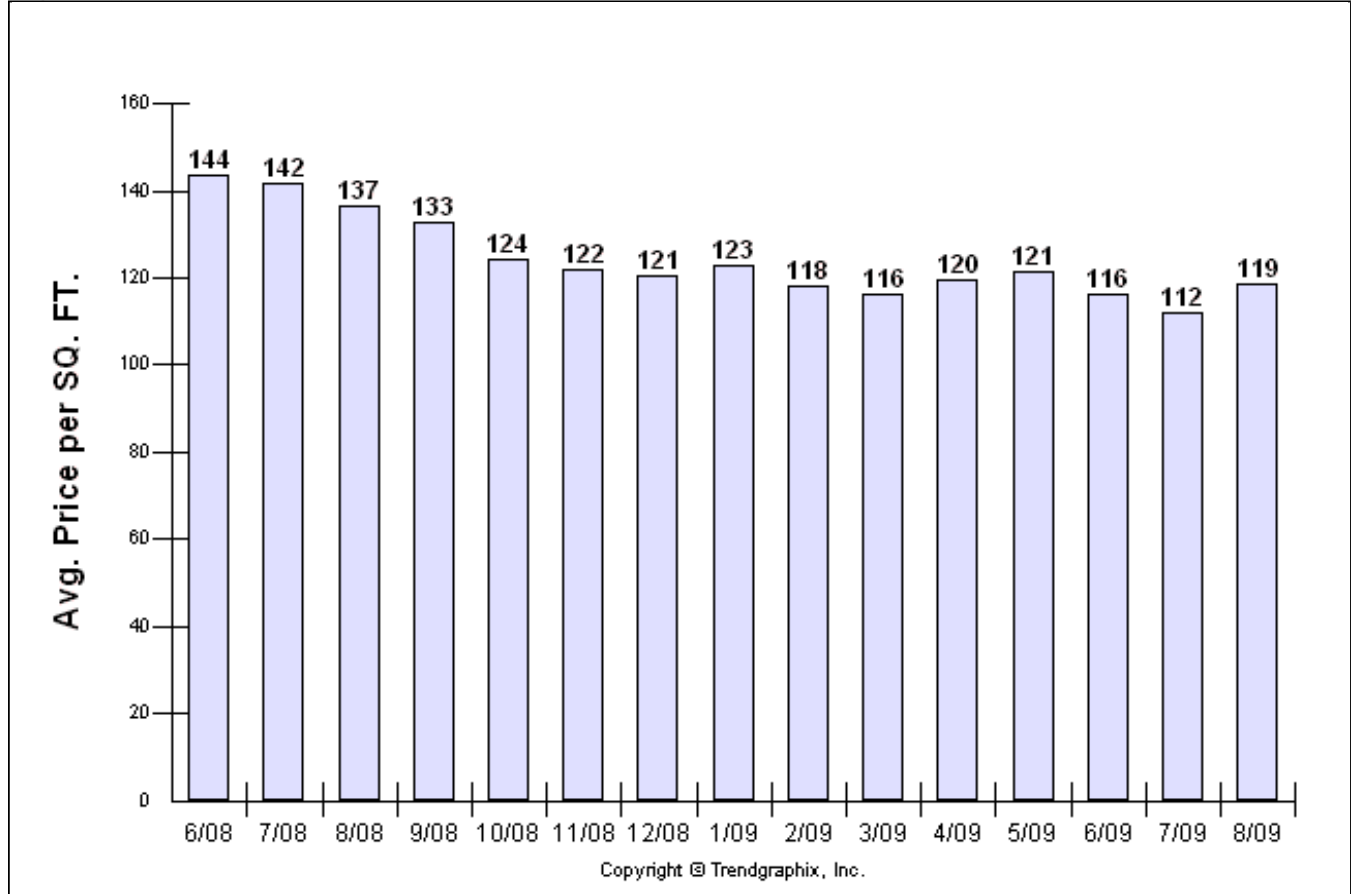


Location : Pinellas County

Average Home Sold Price per SQFT (Jun. 2008 - Aug. 2009)

Price Range: \$0 - No Limit, SQFT Range: 0 - No Limit, Year Built: 0 - No Limit
Single Family Home

Prepared for you by: David Price Coldwell Banker



Avg. Sq. Ft. Price	1 month			1 year			15 months								
	July 09	Aug 09	% Change	Aug 08	Aug 09	% Change	June 08	Aug 09	% Change						
	112	119	6% ↑	137	119	-13.1% ↓	144	119	-17.3% ↓						
Date	6/08	7/08	8/08	9/08	10/08	11/08	12/08	1/09	2/09	3/09	4/09	5/09	6/09	7/09	8/09
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Sold/List Diff. %	92	92	93	90	93	92	90	90	90	90	92	92	92	93	91
Days on Market	95	94	84	91	89	96	88	95	94	97	94	101	95	84	86
Sold/Orig LP Diff. %	84	85	86	82	85	83	81	78	81	81	82	80	77	85	78
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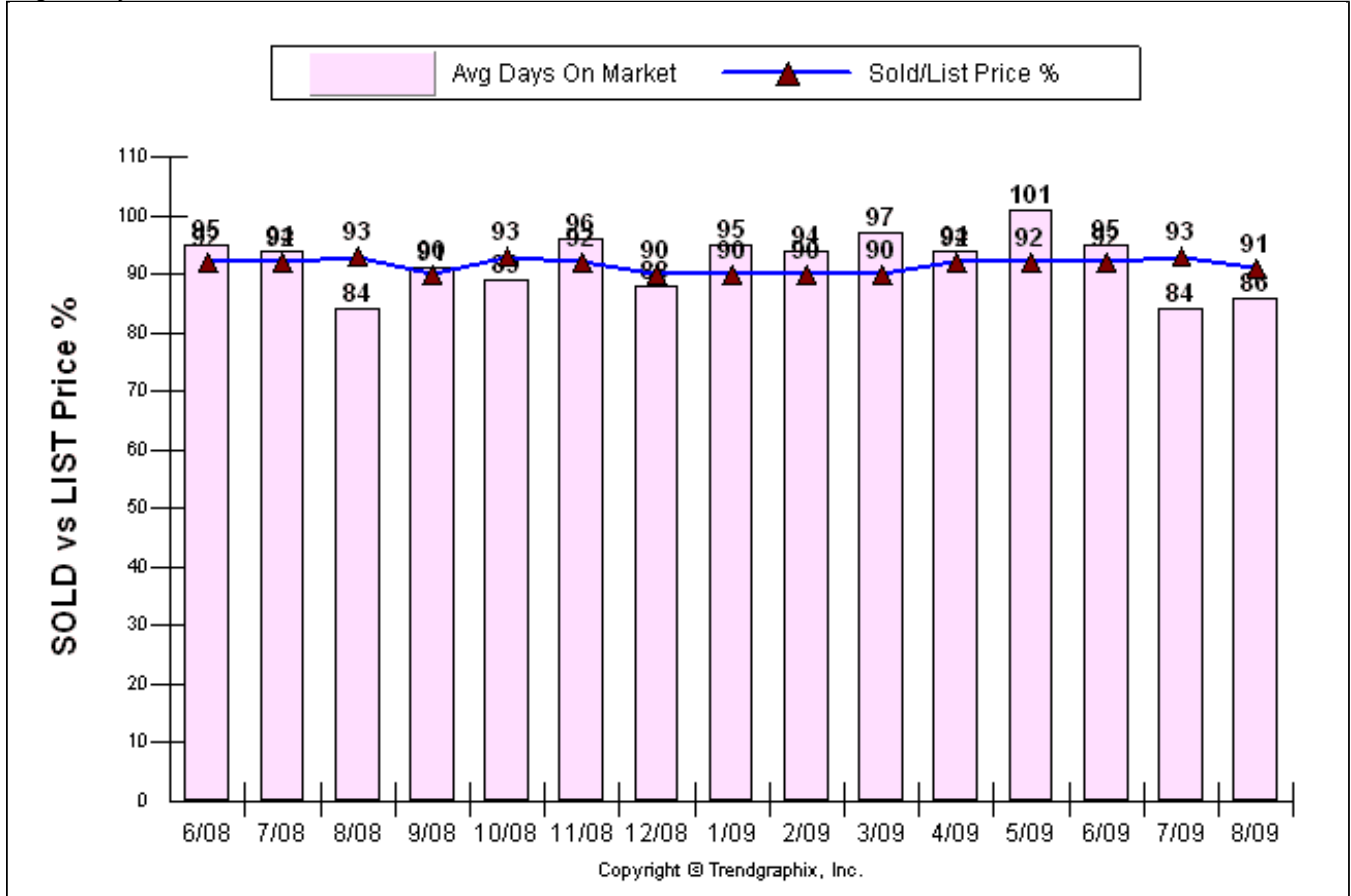
Location : Pinellas County

Avg DOM & SP/LP % (Jun. 2008 - Aug. 2009)

Price Range: \$0 - No Limit, SQFT Range: 0 - No Limit, Year Built: 0 - No Limit

Single Family Home

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	1 month			1 year			15 months								
	July 09	Aug 09	% Change	Aug 08	Aug 09	% Change	June 08	Aug 09	% Change						
Avg. Days on Market	84	86	2.4% ↑	84	86	2.4% ↑	95	86	-9.5% ↓						
Sold/List Diff. %	93	91	-2.2% ↓	93	91	-2.2% ↓	92	91	-1.1% ↓						
Date	6/08	7/08	8/08	9/08	10/08	11/08	12/08	1/09	2/09	3/09	4/09	5/09	6/09	7/09	8/09
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Avg. Act Price	389	385	378	378	373	373	369	369	371	375	384	383	389	386	384
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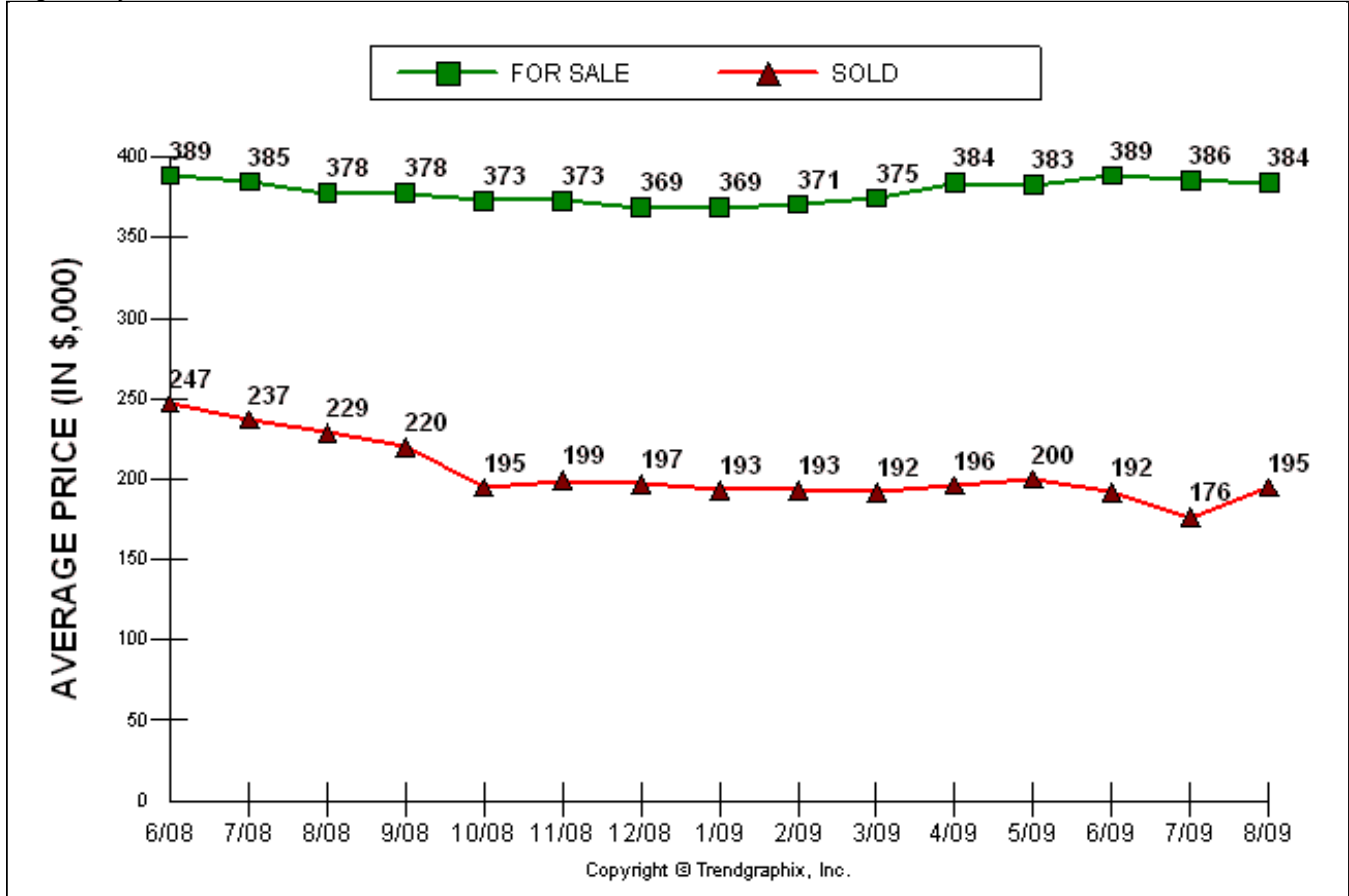
Location : Pinellas County

Avg Price For Sale & Sold (Jun. 2008 - Aug. 2009)

Price Range: \$0 - No Limit, SQFT Range: 0 - No Limit, Year Built: 0 - No Limit

Single Family Home

Prepared for you by: David Price Coldwell Banker



	1 month			1 year			15 months								
	July 09	Aug 09	% Change	Aug 08	Aug 09	% Change	June 08	Aug 09	% Change						
Avg. Active Price	386	384	-0.5% ↓	378	384	1.6% ↑	389	384	-1.3% ↓						
Avg. Sold Price	176	195	10.8% ↑	229	195	-14.8% ↓	247	195	-21.1% ↓						
Date	6/08	7/08	8/08	9/08	10/08	11/08	12/08	1/09	2/09	3/09	4/09	5/09	6/09	7/09	8/09
For Sale	9171	9163	9212	9066	9253	9089	8792	8405	8448	8162	7675	7472	7266	7039	6927
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Sold/List Diff. %	92	92	93	90	93	92	90	90	90	90	92	92	92	93	91
Days on Market	95	94	84	91	89	96	88	95	94	97	94	101	95	84	86
Sold/Orig LP Diff. %	84	85	86	82	85	83	81	78	81	81	82	80	77	85	78
Avg CDOM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Median Price	183	174	170	160	148	154	140	122	136	139	138	140	140	135	140

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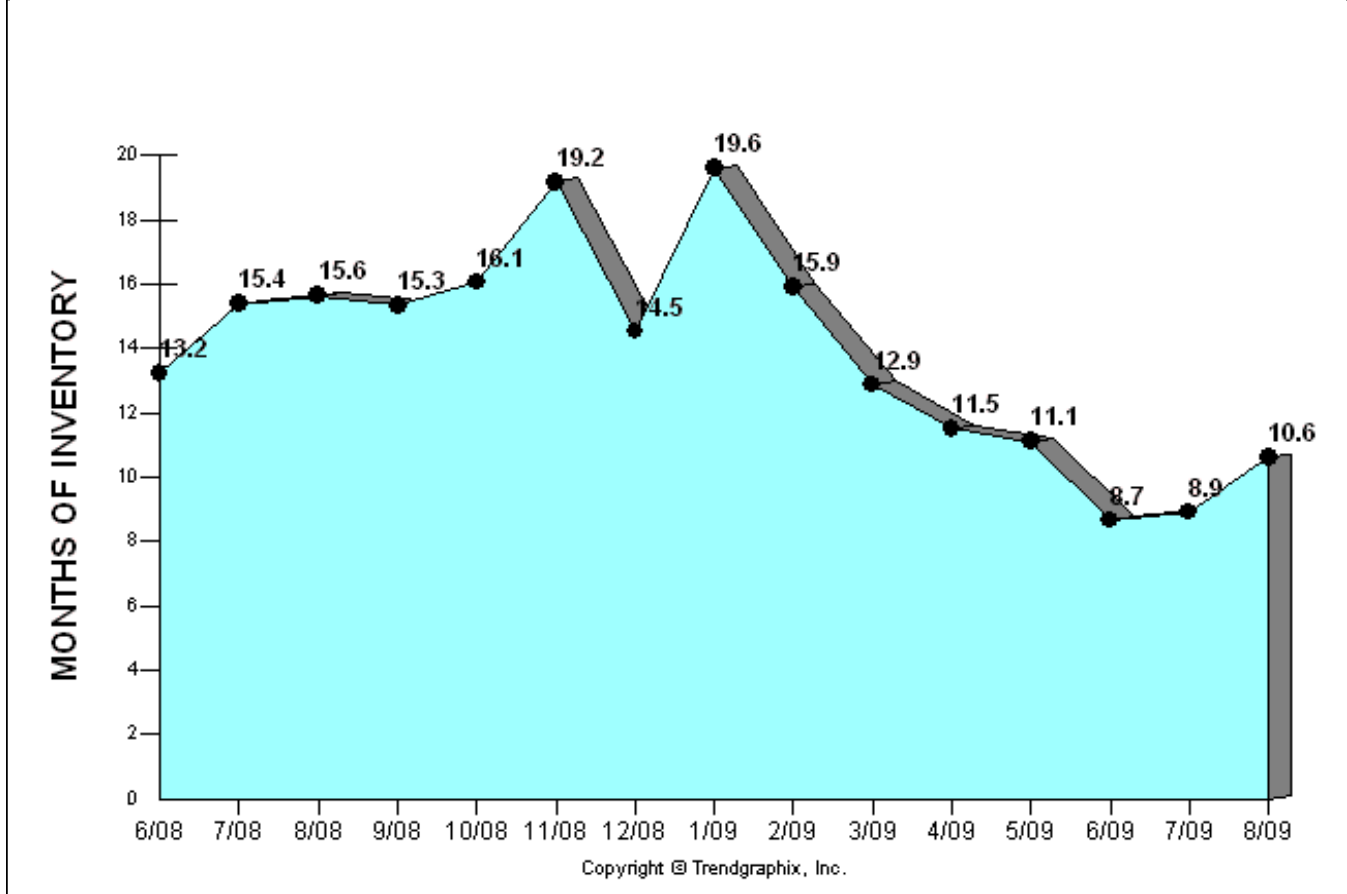
Published Sep. 2009**

Location : Pinellas County

Months of Inventory based on Closed Sales (Jun. 2008 - Aug. 2009)

Price Range: \$0 - No Limit, SQFT Range: 0 - No Limit, Year Built: 0 - No Limit
Single Family Home

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	1 month			1 year			15 months								
	July 09	Aug 09	% Change	Aug 08	Aug 09	% Change	June 08	Aug 09	% Change						
Months of Inventory (Closed Sales)	8.9	10.6	19.1% ↑	15.6	10.6	-32.1% ↓	13.2	10.6	-19.7% ↓						
Date	6/08	7/08	8/08	9/08	10/08	11/08	12/08	1/09	2/09	3/09	4/09	5/09	6/09	7/09	8/09
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